



2012 Professional Division Awards

RECOGNIZING DECA'S BEST IN PREPARING THE NEXT
GENERATION

Outstanding New DECA Chapter Advisor Award

Outstanding DECA Chapter Advisor Award

**EMERGING LEADERS
AND ENTREPRENEURS**
IN MARKETING, FINANCE, HOSPITALITY AND MANAGEMENT



Professional Division Awards

The DECA Chapter Advisor Awards recognize outstanding chapter advisors who have demonstrated exceptional leadership qualities and exemplary commitment and dedication to DECA, education and the students they serve. The recipient is recognized at the state association's career development conference.

Submission of Awardee Name

High school division state/provincial advisors will notify DECA Inc. of the qualifying DECA chapter advisor's name **not later than 4 weeks** before the state/provincial career development conference in order for the award to be sent for distribution at the state/provincial conference.

Outstanding New DECA Chapter Advisor Award

The Outstanding New DECA Chapter Advisor Award recognizes DECA chapter advisors with three (3) years of service or less. The nomination by state/provincial associations is based on significant advisor contributions to DECA chapter innovation and professionalism. Each state/province determines its own selection standards. The maximum number of awards per state is one.

Recipients receive:

- The distinguished Outstanding New DECA Chapter Advisor lapel pin
- The Outstanding New DECA Chapter Advisor Award certificate from DECA Inc.
- Recognition at state/provincial CDC and in local and national news

Outstanding DECA Chapter Advisor Award

Each state/provincial association of DECA will recognize any DECA chapter advisor who is actively involved in DECA activities. Approved DECA activities with associated point values are provided. State/provincial advisors are permitted to add items that are unique for that association's DECA and career cluster instructional activities.

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- Recognition at state/provincial CDC and in local and national news

To earn the Outstanding DECA Chapter Advisor Award, an advisor must earn a minimum of 150 points. For the 2011-2012 school year, points begin to accumulate at the 2011 state/provincial career development conference and end at a time designated by the state/provincial advisor before the 2012 state/provincial career development conference. Point totals may be adjusted at the discretion of the state/provincial advisor.

DECA chapter advisors who accumulate the required number of points will submit a brief application to the state/provincial DECA advisor documenting each activity.



Outstanding DECA Chapter Advisor Award

	Points
1. Attended 2011 State Career Development Conference	10
2. Served as event director or assistant event director at 2011 State CDC	10
3. Assisted in running an event at 2011 State/Provincial CDC or other assistance in running 2011 State/Provincial CDC	10
4. Assisted in running an event at 2011 ICDC or serving as an assistant in another area (e.g. Leadership Academy)	10
5. Attend summer professional development conference	10
6. Attend State Fall Leadership Conference	10
7. Bring 10 or more members to Fall Leadership Conference	10
8. Present a workshop at Fall Leadership Conference	15
9. Attend Regional Fall Leadership Conference	15
10. Membership in State/Provincial Marketing Educators Association	15
11. Participating in the DECA Membership Campaign	10
12. Recommend one or more DECA members for a DECA Scholarship 5 points per application, up to 15 points	5
Total	10
	15
13. Submit one or more members for the DECA Emerging Leader Honor Award 5 points per application, up to 15 points	5
Total	10
	15
14. Recruit a teacher from another school to start a DECA Chapter or reactivate a chapter	15

Points earned below this line will count toward next year's total for recognition

11. Attend State Career Development Conference	10
12. Serve as event director or assistant event director at State/Provincial or International CDC	10
13. Assist in running an event at State or International DC or other assistance in running State/Provincial or International CDC	10
14. Participate in DECA chapter advisor training (state/provincial or international)	10

This indicates a possible 170 points. A minimum of 150 points are necessary to attain this award. 88% is 150 points.