

The Business Ethics event was created by DECA/Delta Epsilon Chi because of the potential situations faced by new management/supervisory level employees regarding business ethics.

Basically, each team of two participants will analyze a business case situation containing an ethical dilemma. The case situation is typically presented to participants in written form.

For the purposes of this event, an ethical dilemma will be defined as a situation where competing values are being weighed, and which can reasonably be argued both for and against. Case situations will not involve a question of whether a certain action (or lack of action) constitutes a violation of law (i.e. stealing), nor will the situation have a seemingly simple answer (i.e. taking credit for a co-worker's idea).

Based on the situation, the participants may be asked to assume the role of management/supervisory level personnel for an organization represented by the situation, or they may be acting as outside observers. The participants will deliver a presentation of their analysis of the problem, the best possible ways to resolve the problem, and their final resolution to you, the judge(s).

The position of the judge(s) will be determined by the specific case situation. You may be representatives of an organization represented by the situation, or you may be acting as outside observers.

Judging the Presentation

1. To ensure fairness, at no time should a participant be asked where he/she is from (school, state, country, etc.).
2. Participants will be evaluated according to a standard Evaluation Form.
3. Participants will be scheduled for presentations at twenty (20) minute intervals. Remember, your role will be determined by the specific case situation.
4. Please place the participants' names and identification numbers (using labels if provided) on the bubble score sheet as instructed (if not already done). If a bubble sheet has not been provided, this information must be placed on the evaluation form for this event.
5. You will interact with the participant for up to fifteen (15) minutes. This includes time for the participants to present to you based on the case study situation, and for you to make comments and ask questions.
6. To insure fairness, judges should develop 2–3 standard questions, based on the specific case, which will be asked of each team. (In developing the questions please consider that the students have to respond spontaneously). After asking the standard questions you may ask other questions for clarification specific to the current team.
7. Following the fifteen (15) minute interaction period, please thank the participants for their analysis and resolution.
8. During the last five (5) minutes, after the participants are excused from the judging area, you may score the team. Refer to the Evaluation Criteria section for the guidelines. On the bubble sheet provided, please bubble in the appropriate score and write the score on the corresponding line to verify accuracy. Please make sure not to exceed the maximum score possible for each item

Please make sure to score all categories, add them for the total score, then initial the total score. The maximum score for the evaluation is one hundred (100) points.

Note: If a bubble score sheet has not been provided, you will indicate your scores on the Business Ethics Evaluation Form.

Presentation Schedule

Presentations will be scheduled at twenty (20) minute intervals:

- Fifteen (15) minutes for presentation of the decisions/recommendations by the team and questions by the judges
- Five (5) minutes for scoring by the judges