

Explore Explore Step 1: Explore Explore Explore

Ask your student activities director what you need to do to establish a student organization on campus. Another route to establishing a chapter may be to look for an existing student organization on your campus to affiliate with. Some organizations, such as the “marketing club,” may not have a national/international affiliation. Delta Epsilon Chi membership would benefit their organization and give you a strong base to build from.

What does it take?

Throughout the process of starting a chapter, you may be asked “What does Delta Epsilon Chi require to be a chapter?”

1. Each chapter must have an advisor.
(see Step 4: Support)
2. Each member and advisor must pay dues and there is no minimum number of members for your first year.
3. Each chapter must comply with the regulations of their state, provincial or territorial association to be an active organization.



What do you want to be?

When setting up an organization, it is important for the founders to recognize why their new chapter should be started. Here’s an exercise to get you on the right path:

Why would you like to start a new organization?

- A) Because there is no organization like it on campus for career-oriented students?
- B) Because there is a strong major/program related to ΔEX , but with little interaction among students?
- C) Because there is an existing organization that would like international affiliation with an organization?

- If you picked A, your new chapter will follow the **student organization** model.
- If you picked B, your new chapter will follow the **program** model.
- If you picked C, your new chapter will follow the **affiliation** model.

Follow the guidelines for your model, then proceed to Step 2: Recruit.

(A) Student Organization Model

Most Delta Epsilon Chi chapters are started using the student organization model. Ask your student activities director (or equivalent) what you need to do to establish a student organization on campus. Some colleges need as little as a list of interested students, while others need founding members to complete many activities. Be sure to talk to your student activities director about how you can accomplish the tasks to start a student organization. And don't forget to be enthusiastic about your endeavor—your enthusiasm will spread and you may receive assistance!

(B) Program Model

This model is one that closely relates to a particular program on campus. You may be a professor or student from a particular area of study, such as hospitality, marketing or finance, and want an organization with strong ties to your program area. Delta Epsilon Chi can provide that sense of unity for your program. Follow the guidelines of your student activities office or the particular department on campus to establish a new student organization.



(C) Affiliation Model

If there is a marketing, business, leadership or career organization on your campus, explore the possibility of having them affiliate with Delta Epsilon Chi. Membership in ΔEX would benefit their organization and give you a good base to start from.

- If you *are* a member of the organization you would like to affiliate with Delta Epsilon Chi, set up a time at the next meeting to make a presentation to the members about the benefits of affiliating with Delta Epsilon Chi.
- If you *are not* a member of the organization you would like to affiliate with Delta Epsilon Chi, set up a meeting with the advisor and officers of the organization. Explain to them why you think Delta Epsilon Chi would benefit the members of their organization.